

The new Fall and Winter stocks are new complete and you can see more here than in any other store n Evansville.

We invite your patronage on the merits of our merchandise— on the fairness of our prices—and on our facilities for prompt and

Be sure and visit this store every time you come to Evansville. You'll always find many things of interest and many opportunities to economize. There's no better time to come than now,

We refund Fares to out-of-town Customers according the Evansville Retail Merchants' Association.

Select Your Fall Outfit

TROM the greatest store of its kind-Enormous assortments now ready for your inspection-

Everything in Women's Ready to Wear

Handsome illustrated catalogue of the latest New York styles free, write to-



TE want every person who reads this ad to take it as a

personal invitation to visit Evansville's best store for men and boys. With the opening of the season we will endeavor to strengthen, if possible, our record for Quality, Values and

Service. With that end my wiew we have gathered in every department the seasons smartest creations-such world-known makes as

Stein-Bloch and R-B Fashion Clothes Manhattan Shirts

Stetson Hats, etc.



Evansville's Leading Cloak and Suit House History

We carry the largest and most complete stock of

Coats. Suits. Dresses, Waists,

and Children's Dresses in the City.

Millinery

We guarantee to save you money on every purchase.

Railroad and Interurban Fares Refunded.

Lection | Your Fares Paid to Evansville and Return

30 of the best Merchants belong to the Rebate Association

Our Stores Are Your Stores, Our People Are Your People

There is every good, sound, common-sense, business reason why you should do your retail buying in Evansville and

Evansville is a city of more than 80,000 people; she is the second city in size and commercial importance in Indiana—the metropolis of a large, prosperous territory 100 mies, North, South, East and West. Evansville merchants are on the alert for the newest and best of everything and get it, and their merchandise is priced as low as the lowest, thus priced as low as the lowest, thus vantage that can be had anywhere.

In order to encourage you to come and buy in Evansville we

Pay Your Fares Both Ways.

Your Fall and Winter Buying Now

Stocks are at their best, teeming with newness and beauty. A Suggestion: Why not get up a shopping party among your friends and all come together for a shopping tour to Evansville? It would be good fun and at the same time, good business.

Boston Store



Favorite Trading Center.

Send for cu

Garments, Millinery

and Fabrics

We carry the largest and most complete line of ready-to-put-on gard ments in Southern Indiana, embrac ing all that is new and fashionable in Suits, Coats, Skirts, Waists.

The Millinery Section is replete with the latest imported models, and reproductions of the imported models by our own Millinery experts.

With our cash and one price policy we can save you money on everything

Retall Merchants' Rebate Plan

Fowler, Dick & Walker

Write for Particulars

Kruckemeyer&Cohr The Popular Price Jewelers

A splendid display of desirable novelties every visitor should see A CORDIAL WELCOME TO ALL

We Rebate R. R. Fares

Catalogue on Request

Solicit Mail Orders

116-118 Main Street

Largest Home Outfitters in This Section

Furniture, Rugs, Floor Coverings, Draperies, Stoves and Ranges 100-PIECE DINNER SETS FREE TO CUSTOMERS

Drugs at Cut Rates

COR. SECOND AND MAIN STS.

Everything at cut rates. Largest stock, greatest variety, the test of Everything. Reliable. Responsible. First class in every respect.

When in Evansville we invite you to visit the Largest and Best Shoe Store

New Fall and Winter Lines

now complete. "Geissler's Shoes and Styles are Right."
We are members of the Merchants' Rebate Asso-

ciation and refund fares. 415 Main. Evansville, Ind You can do better by trading at

Outfitters to Women at Popular Prices

411 Main Street

At the Sign of the Rocker.

ESTABLISHED 1867

WE SELL

Cheaper Than Any Bouse in Evansville

We also refund R. R. and Traction Fares

Joseph Clothing Co

Home of the Union Labet. 321 MAIN ST.

SEND FOR CATALOG